Information on the Processing of Personal Data (Privacy Policy)*pursuant to Art. 13 of Regulation (EU) 2016/679 (GDPR)*

This privacy notice describes how the website **www.alessandrodiprisco.com** is managed with reference to the processing of personal data of users who browse it and interact with its services.

1. Data Controller The Data Controller is:

Alessandro Di Prisco (Alessandro Di Prisco Design Studio)

Registered Office: Via Prota n. 51, 80059 Torre del Greco (NA), Italy

VAT Number (P.IVA): **03740490283**

Contact Email: **info@alessandrodiprisco.com**

Phone: +39 347 5963729 / +39 339 4873983

2. Types of Data Collected During browsing and use of the website, the following data may be collected:

- **Browsing Data:** The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols (e.g., IP addresses, domain names of computers used by users, time of request, server response code, parameters relating to the operating system and browser).
- **Data Voluntarily Provided by the User:** The optional, explicit, and voluntary sending of messages via the contact form in the *Contact* section or via email to the addresses indicated on the website entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the communication (e.g., first name, last name, phone number).
- **Cookies and Tracking Tools:** The website uses technical cookies strictly necessary for the operation and security of the hosting platform. For further details on the categories of cookies used and consent management, please refer to the specific Cookie Policy / preference management banner.

3. Purpose and Legal Basis of Processing Personal data are processed for the following purposes:

1. **Website Provision and IT Security:** To allow browsing of the pages, ensure stability, and prevent fraudulent activities or cyberattacks. *Legal basis:* legitimate interest of the Data Controller (Art. 6, para. 1, letter f, GDPR).
2. **Responding to Contact Requests:** To manage and respond to requests for information, quotes, or collaborations sent via the form or via email. *Legal basis:* performance of pre-contractual measures taken at the request of the data subject (Art. 6, para. 1, letter b, GDPR).
3. **Compliance with Legal Obligations:** To comply with obligations provided for by laws, regulations, or EU legislation, or by orders of the Authorities. *Legal basis:* legal obligation (Art. 6, para. 1, letter c, GDPR).

4. Processing Methods and Data Retention Data processing is carried out using IT and telematic tools, adopting appropriate technical and organizational security measures to prevent data loss, unlawful or improper use, and unauthorized access.

The collected data will be retained for the time strictly necessary to achieve the purposes for which they were collected:

- **Browsing data** are deleted immediately after anonymous statistical processing or retained for the technical periods required by security logs.
- **Data sent via the contact form** are retained for the time necessary to process the request and, should a professional or commercial relationship arise, for the terms required by civil and tax obligations (10 years).

5. Data Recipients and Extra-EU Transfers Personal data may be processed by external parties providing services instrumental to the operation of the website (in particular, the hosting and web development platform provider), appointed as Data Processors pursuant to Art. 28 of the GDPR.

Some technical service providers (including Wix.com Ltd., based in Israel with global cloud infrastructures) may process data outside the European Economic Area (EEA). In such cases, the transfer takes place in compliance with Chapter V of the GDPR, based on Adequacy Decisions of the European Commission (such as for Israel and for entities adhering to the EU-US Data Privacy Framework) or through the adoption of Standard Contractual Clauses (SCCs).

6. Links to External Websites and Social Networks The website contains links to external platforms (e.g., Instagram). By clicking on these links, the user leaves this website and is redirected to services managed by third parties, whose respective privacy policies apply in full.

7. Rights of the Data Subject As a data subject, the user may exercise at any time the rights provided for by Articles 15–22 of the GDPR, including the right to:

- request access to their personal data and obtain a copy thereof;
- request the rectification or integration of inaccurate data;
- obtain the erasure of data (*right to be forgotten*) in the cases provided for by law;
- obtain the restriction of processing or object to the processing itself;
- receive the data in a structured, commonly used, and machine-readable format (*data portability*).

Requests should be addressed to the Data Controller by writing to **info@alessandrodiprisco.com**.

The data subject also has the right to lodge a complaint with the competent Supervisory Authority (**Garante per la Protezione dei Dati Personali** – Italian Data Protection Authority – www.garanteprivacy.it).

Last updated: November 2026